Lehrmittelverlag Zürich
Nicolas Brandenberg

EEPG Network meeting
e-didactics and UX design
Berlin, April 24th 2014
Lehrmittelverlag Zürich

• Governmental publishing house
• Part of the Department of Education of the Canton Zürich
• Teaching materials for primary and secondary school
• 2700 titles
• 35 employees
• Digital Media department fully staffed since January 2014
My background

teacher

ICT advisor

MAS E-Learning

Project Manager Digital Media
Challenges

• Growing demand for digital materials
• New curriculum «Lehrplan 21»
• Federalistic, no nationwide solutions
• Very heterogenous IT infrastructure
Challenges
Latest release

Silvia Hüsler

Wer hilft dem Osterhasen?
Ein interkulturelles Bilderbuch
Outlook on eBooks

fixed layout vs reflowable layout
Outlook on eBooks

Technology distribution content
Thank you!