Network Meeting
Belgrade, April 23-24th

COPYRIGHT ISSUES
IN THE CONTEXT OF DIFFERENT EDUCATIONAL POLICIES

PATAKIS PUBLISHERS
Who am I?

Nikos Venios

Digital Publications & Applications Manager
• Founded in 1974 by Stefanos and Melpomeni Pataki
• An established and leading general publisher in the Greek market
• Publishing from educational books, dictionaries, encyclopedias and scientific books to fiction and non-fiction for both adults and children
• Approx. 400 new titles annually
• General catalogue with 6,000 titles in print
• Cooperation with the Greek Pedagogical Institute of the Greek Ministry of Education

• Founded in 1974 by Stefanos and Melpomeni Pataki
• An established and leading general publisher in the Greek market
• First publications in the area of educational books
• Now publishing from educational books, dictionaries, encyclopedias and scientific books to fiction and non-fiction for both adults and children
• Approx. 400 new titles published annually
• General catalogue counts 6,000 titles in print, as well as other educational material.
• Cooperation with the Greek Pedagogical Institute of the Greek Ministry of Education with over 100 book titles and other educational materials approved for the official schoolbooks lists.
In Greece the educational books follow a different reality, as they can be categorized in two areas: School text books, used in all primary and secondary education schools, and Educational companions, which supplement the text books and are sold separately to individuals, if interested, just as any other type of books.
The State (the Ministry of Education) holds a tendering procedure for publishers interested in undertaking the project, via the Pedagogical Institute, regarding the publishing of a school text book from A-Z, choosing and engaging authors, proof readers, translators if needed, designers, printers etc.

It is very often to face strong difficulties in the tendering procedure phase. It is usual to have very little time from the RFT (Request For Tender) to its submission. We have come across as little as 3 months. Also usually the budget is so low that it is basically enough just to cover costs.

Copyrighted material such as artwork, drawings, audio / video, part of already published work can be used without any prior notice or paying any royalties to owners as far it is intended to be included in a school textbook.
Educational Books in Greece

Educational companion books

• Published privately by individual publishers
• Usual book publishing rules apply

The educational companion books are widely used by primary and secondary school education pupils and are not used in the school syllabus. However, they are an important part of education as they complement the textbooks. The usual rules of publishing, like royalties in the form of sales income percentage to authors, artists etc.
Copyright issues on educational books

School text books found free on the internet

Educational Companion books are protected by copyright laws, but...

- Can be found in photocopying shops
- Photocopies distributed by evening supportive schools to their pupils
- Sometimes scanned copies on the internet

School text books found free on the internet, since the state owns the copyright and does so for promoting free education.

Educational Companion books, however, are protected by the usual copyright laws that apply to all other books (fiction, non-fiction etc.). Still copyright infringement often takes place in many different ways. They can be found in photocopying shops, which resell at a very low cost photocopies even of whole books without paying any royalties (illegal!!!). Photocopies of parts or even whole books are frequently distributed by evening supportive schools to their pupils (illegal!!!). Finally, sometimes scanned copies are found circulating freely on the internet (symptom of the new world interconnected era!!!).
Copyright issues on educational books

Copyright infringement on the internet.
Each publisher hunts its material
Greek publishers joined forces

Copyright infringement on the internet. This is an issue that has to be tackled now & effectively. Or at least as effectively as possible.

Each publisher in Greece consumes manhours in hunting its illegally posted books in their digital, scanned format on the internet. Moreover, Greek publishers have joined forces for this issue, informing each other or setting out guidelines on how to proceed when they come across this.
A number of highly-visited, well known internet sites break the copyright law. Surely they know it. Can this be controlled in some way? Technology allows us to circulate freely illegally reproduced material. But it also offers us powerful tools, like strong and effective search engines and databases to find ways to stop similar actions. However, the assistance of sites that offered digitally reproduced material to the general public will be valuable and … compulsory.

If there is a will there is a way!
Thank you