## CORNELSEN SCHULVERLAG IN NUMBERS
### PORTFOLIO AND LOCATIONS

<table>
<thead>
<tr>
<th>Our publication program includes</th>
<th>Seven locations and nearly 1,000 employees</th>
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<tr>
<td>- 27,000 titles ranging from early childhood education to further education for adults.</td>
<td>- Berlin, Mecklenburgische Straße</td>
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<td>- textbooks, reference works, learning aids, language training books,</td>
<td>- Berlin, Uhlandstraße</td>
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<td>- learning and teaching software, digital learning environments</td>
<td>- Munich</td>
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<td>- and material for further education programs.</td>
<td>- Mülheim an der Ruhr</td>
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<td>- Linz (AT)</td>
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<td>- Plzen (CZ)</td>
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<td>- Wollerau (CH)</td>
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EDUCATIONAL SYSTEM IN GERMANY

- 16 federal states
- 40,000 educational institutions (34,000 schools)
- over 90% publicly-maintained schools
- 20 types of school
- about 50 subjects
- 3,000 curriculums
- 750,000 teachers (410,000 full-time)
HOW DOES THE MARKET CHANGE?

1. Continuous decrease of school enrolment figures
2. Growing competitive pressures, lower rate of price increase
3. Consolidation of local budgets until 2020
4. Launch of initiatives regarding OER on national and Länder level
HOW DOES THE MARKET CHANGE?

1. **Teaching and learning in institutions**
2. **Self-directed learning initiated by institutions**
3. **Lesson preparation**
4. **Independent self-directed learning**
5. **Vocational education and training**

- **5**: “digital moth damage”: increase in the usage of digital devices in schools
- **6**: Increased focus on individualisation in Elementary and Secondary schools
- **7**: Decline in the usage of textbooks in subsidiary subjects
The education market remains steady.

Decrease in expenses of public authorities.

In contrast, both private budgets and expenses of companies are increasing.