Update network meeting in Tel Aviv, 25th – 27th and conference 29th and 30th

Saturday 25th March
from 19:30 Informal get together at hotel (drinks and food to be paid individually)

Sunday 26th March
08:30 Taxi to CET, 16 Klausner Street (20 persons) Helga will arrange, please share taxis and costs
09:00 - 09:15 Welcome address by Gila Ben Haar, CET and Helga Holtkamp, EEPG
09:15 - 09:30 Overview about recent EEPG activities (Helga Holtkamp)
09:30 - 10:30 Short reports by attending members about the recent developments in the educational industries in their countries
Since we are 11 companies, please prepare a 5 minute overview, no slides needed. If you want to show slides, please bring a stick or send them to me
10:30 - 10:45 Coffee break
10:45 - 11:45 Keynote/Workshop by Henry B. Warren: Digitalization and change processes. with Q&A
In this session Henry provides 10 simple, practical tips for actually getting stuff off the ground in your company.
His findings are based on numerous interviews with the world's leading practitioners across the globe and from first hand experience of a few successes and (many) more failures in this space. These are tips that academic innovation manuals won’t tell you.
Warning: may also include pirates, dwarves and rodents of unusual size.
12:45 - 13:45 Lunch
13:45 - 15:15 Presentations by host CET on new projects
CET will present new developments in digital learning
15:15 - 15:30 Coffee break
15:30 - 17:00
Presentations by publishers:
15:30 – 16:00 Learnetic Getting Ready for Adaptive Learning
16:00 – 16:45 Cornelsen Learning with virtual reality - a prototype
16:45 – 17:15 Natur och Kultur: NOKflex, the digital learning platform
17:15 return to hotel (taxi)
evening Dinner hosted by CET for participants of "Shaping the future" conference and EEPG, opportunity to meet with speakers and VIPs from the world of education
Monday 27th March

08:30 - 10:00 Bus, Pick-up from hotel for school visit and return to CET
10:30 - 12:30 Keynote by Kirsten Campbell-Howes: with Q&A

*Digital products, digital processes, digital culture: how busuu manages digital innovation across our business*

busuu, founded in 2008, is the world's largest social network for language learning, with a community of 65 million+ students learning 12 languages on mobile and web. Kirsten will present a case study of how busuu has evolved to think, act and create as a fully digital business, as opposed to a business which simply produces digital products. She’ll share some successes and failures that apply to all businesses in the digital sphere. After the presentation there will some facilitated discussion, in which attendees can share and discuss best practices for embedding digital thinking, managing the creative process and harnessing a productive workplace culture.

12:30 - 13:30 Lunch

13:30 - 15:00 Open slot for more presentations

Please write to Helga if you’d like to present

15:00 – 15:15 coffee break

15:15 – 17:00 Follow up of Workshop at Aarhus meeting May 2016:

For your company (or yourself) please prepare a short statement (2 – 3 minutes) to the question below. There will be 4 questions and each question will go to three companies, who will then have about 15 – 20 minutes together “on the stage”. Of course, the audience can contribute their own opinions. Please note that Natur och Kultur are on twice). This is a follow-up to our discussions in Aarhus in 2016. You can see a summary here: http://www.eepg.org/Previous_network_meetings.html (password needed)

Questions (company to prepare this question)

1. *Which changes in your country (political, in education, demographics, etc) have most influenced your business over the last year or so and how are you reacting? Do you think your reaction is adequate or do you feel you need to do more / use a different approach?* (Prosveta, Sviesa, Natur och Kultur)

2. *Do you think your company is adequately positioned to face the challenges to come? What are the short term challenges, what are the medium term challenges? What measurements have you taken and will / want to implement in the near future?* (CET, Natur och Kultur, Rokus Klett)

3. *Which decision are you currently postponing even though you know it is vital for finding a solution to a serious problem/challenge. What is at the base of the problem and what options do you have to resolve it? What makes you hesitate?* (Learnetic, Veritas, Otava)

4. *What was the best and what was the worst decision you have made within the last 6 months? What were the consequences? Explain what works and what didn’t and why.* (Profil Klett, Cornelsen, Systime)

17:00 – 17:30 Round up of meeting

17:30 Bus transfer to Dinner location http://www.goldmanc.co.il/english/, Opportunity for a walk on the beach.
Tuesday 28th March
Trip to Jerusalem. Please note that this trip will incur a fee of 250 ILS or 65€ per person. This includes guide and transfer, a full lunch, security guide, etc. Please pay cash to Ofir. A bus will pick up participants from the hotel and return them. So far, the following have registered. Please check and if you either don’t want to go or want to but are not on the list, let me know soon:

Frank Thalhofer (2)
Susanne Rupp
Ottheinrich Romberg
Kirsten Campbell-Howes
Artur Dyro (2)
Helena Holmström
Katarina Blomqvist
Karolina Danström
Ann Förberg
Teuvo Sankila
Dalibor Greganic
Joana Tomova
Marusa Kmet (2)
Tadas Pukas
Irmantas Švažas
Jurgita Nacevičienė

Wednesday 29th March
"Shaping the future" conference at the Hilton (ca 800 attendants)
19:00 opportunity to meet and mingle with participants and start-ups at the Think Rise

Thursday 30th March
Interest Forums: Workshops with international experts from Ed tech businesses. There will be different tracks, such as business and investment, artificial intelligence, etc. (more info forthcoming)