18th of April, Wednesday

Gather for a drink at 7:30 pm (at Buchholz/LeYa bookshop – Rua Duque de Palmela, 4 – walking distance from the hotel, please check MAP 1).

19th of April, Thursday – Content classification

08:30 Transport from hotel to LeYa (bus provided by LeYa).
09:00 – 9:30 Welcome and introduction
09:30 – 10:30 Keynote speaker BENEDIKT MODEL

How can data be structured and classified successfully and usefully – the increasing importance of taxonomies in a publisher’s daily life.

10:30 – 10:45 Coffee break

10:45 – 11:45 Short reports by the attending members on their experience/progress on the topic.
  - David Grabaek, Systime - Metadata annotation
  - Joaquim Barradas, Leya - Classification of data
  - Paul Hellwig – Data used for product development

11:45 – 12:30 Q&A, debate.

12:30 – 13:30 Lunch at LeYa premises (provided by LeYa).

13:30 – 14:30 Keynote speaker JOZEF MISIK

Artificial Intelligence as a way of saving money as well as making money – using Artificial Intelligence to find and classify content, and to individualize the provision of content.

14:30 – 14:45 Coffee break

14:45 – 15:45 Presentations by the attending members on their practices concerning the topic. Q&A, debate.
  - Sharon Ayalon, CET - Artificial intelligence
  - Artur Dyro, Learnetic - metadata, data, artificial intelligence and personalization - where to start from
  - Denys Grytsay - Use technologies! Be powerful!

16:00 Transport to the hotel (provided by LeYa).

17:00 Lisbon walking tour (provided by LeYa).

19:30 Dinner hosted by EEPG in Lisbon (http://portasdosol.pt/en/).
20th of April, Friday – State approval systems and quality insurance

9.00 – 10.00  Report on questionnaire sent out to the members at the end of February.

10.00 – 11.15  Short presentation by publishers (10 – 20 max each) on state approval systems – how to deal with them, working strategies.
   - Kina Andreeva - Educational reform in Bulgaria
   - Carmo Correia, Leya – State approval system in Portugal
   - Viktor Kruglov – Ukraine. Textbook Approval System

11.15 – 11.30  Coffee break

11.30 – 12.45  Short presentation by publishers (10 – 20 max each) on quality insurance with or without state approval, measurements taken by the publishers, best practice examples. Working with schools, experts, universities...
   - David Grabaek, Søren Peter Sørensen - Quality control through user feedback
   - Minna Tuorila, Teuvo Sankila – quality production under pressure
   - Søren Peter Sørensen, Systime – Subsidies in Denmark on primary and secondary education (ended)

12.45 – 13.00  Round up and close of the meeting.

13.00  Lunch at LeYa premises (provided by LeYa).

14.00  Transport to the hotel (provided by LeYa).
Network meeting for decision makers at the premises of LeYa, April 19th – 20th