Use Technologies
Be Powerful
About us

- **1997** — our birthday
- **8** branch offices abroad
- **500** new SKUs each year
- **5.981M** copies — total print-run of published books
Educational products

- Educational literature
- Literature for children with special needs
- Creative sets
- Scientific board games
Efficient Warehouse

- 10K m² - storage area
- 16K SKUs stored
- 20K SKUs handled in high season
"If you can’t measure it, you can’t manage it."

Peter Drucker
Efficiency in numbers

No more than **ONE** mistake for **10 000** processed rows

More than **300 000** rows have processed per month that is equal to more than **1 000** orders per month

Only **30 minutes** is needed to process order. Order that comes to the system at **17:30** will be ready to be dispatched at **18:00**

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Online Ordering Portal

- The service is mobile, convenient, modern
- The customer has his personal cabinet
- An order made by the customer is automatically created in ERP system
- The customer sees the discount on all assortment of Ranok publishing house
Bots are everywhere

The Bot stacks all channels into one pile and sends the task to the available operator.