Completa las peceras según el número que indique y cuenta cuántos peces hay.
VICENS VIVES’ BACKGROUND

- VICENS VIVES is a textbook publisher founded in 1961, based in Barcelona.
- One of the main players in the Spanish educational market and leader in the area of Social Science for Secondary Education.
- 5 Subsidiaries in Latin America.
- In 2010 we launched EDUBOOK, our digital education environment.
Edubook is:

- Our **own LMS** (compatible with the main LMS of our market)
- Our catalogue of **digitised textbooks** (80% of the paper catalogue).
- A set of different **mobile apps** to provide offline access to the contents.
VICENS VIVES’ DIGITAL PHILOSOPHY

- We believe in the **autonomy of every school to design its own digital strategy according to its pedagogic and socio-economic reality.**

- We try to deliver a variety of services and products which will allow every school to apply its own digital learning model.

- We interact with the educational community at different levels:
  - Daily contact through our sales reps.
  - Direct focus groups.
  - We belong to a Cluster of EdTech companies which constantly organises meetings and workshops with teachers and educational institutions.
The University of Barcelona got in contact with us because they were looking for an educational publisher which would provide a certain type of reading materials for their I READ Project.

They were looking for books for the addressed to 7 and 8 year old children, in Spanish and Catalan.

To be delivered in a digital application.

To be tested in a limited sample of Schools in Catalonia.
WHAT'S IN IT FOR US?

- Access to **high quality academic research know-how**. (The type we do not usually have the time or the resources to undertake)

- Understanding the **pedagogic KPI’s of the process of language learning and foreign language learning and dislexia specialised contents**.

- Access to **architecture requirements** for this kind of gamification applications.

- Keeping in touch with the main researchers in Europe.
iRead is a 4-year (2017-2020) project that aims to develop **personalised learning technologies** to support reading skills.

This software combines a **diverse set of personalised learning applications** and teaching tools for formative assessment.

We focus on **primary school children** across Europe, **learning to read** and **learning English as a foreign language** including **children with dyslexia** who are at risk of exclusion from their education.

The project is funded by the [EU H2020](https://ec.europa.eu/programmes/h2020) and comprises 15 partners from across industry and education in 8 European countries. Our work is organised into three strands: innovation, design and evaluation, with different expected outcomes and stakeholders.
IREAD

CONTACT INFO

- Project name: iRead
- Program: Horizon 2020
- Head Researcher at UCL. Asimina Vasalou
- Head Researcher at University of Barcelona: Roger Gilabert
  - rogergilabert@ub.edu
- Number of partners. 14
- Web site: https://iread-project.eu/