The role of the publisher in the eye of a principal

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All the world’s a stage...

- Producer
- Director
- Lighting
- Sound
- Design
- Choreography
- Costume
- Prompter
Who?

Learners

Educators

Authors

MoE

Parents

Publishers

Principals
And one man in his time plays many parts, ...
Basic characteristics
  Goals
  Expectations
  Beliefs
  Values
  Abilities
  Support
  Influence
Then the whining schoolboy, with his satchel
And shining morning face, creeping like snail
Unwillingly to school.
Basic characteristics
Goals
Expectations
Beliefs
Values
Abilities
Support
Influence
And then the lover,
Sighing like furnace, with a woeful ballad.
What?
Like successful people, flowers in blossom have many friends.
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