The School library in 2030

How can publishers collaborate in the creation of a better alternative to Google?
The School library in 2030

**Agenda**

- Teachers’ expectations
- The reality at school
- Paradigm shift?
- Where can we look for inspiration?
- Student’s perspective
- Systime’s approach
- Evolution of a common platform
- Role of the publisher
- Conclusions
The School library in 2030

Who are we?
systime
better learning
+
systime
solutions

Who am I?
David Gråbæk
Been at Systime 8 years
Now working mostly with external clients
dgr@systime.dk
The School library in 2030

Teachers’ expectations

- Availability
- Interconnectivity
- Multi modality
- Individuality
- Credibility
- Quality
- Security / Reliability
- Relevance
The School library in 2030

The reality at School

- Limited number titles
- Weak connection between individual titles
- Reuse of materials
- Educational materials are seen as a scarce resource that must be guarded
- Materials are often outdated
The School library in 2030

Paradigm shift

Will the future be characterised by information scarcity?

Or are we going through a shift towards information abundance?

And if that proves to be the case – How can we build and maintain limited collections of books?

Question?

What will the role of educational publishers be in an age of information abundance?
The School library in 2030

Where can we look for inspiration?

- Google?
- Spotify?
- Elsewhere?

Good at managing large collections of data
- But not in the creation of content

Good at collecting usage data
- But is it relevant to local educational cultures?
The School library in 2030

Student’s perspective

Students in Denmark are starting to express a lack of trust towards Google and other generalised information services.

"We don’t need 1 mio search result – we need 10 good ones.

Digital materials are their first choice - but printed books are also used
The School library in 2030

Presence among teachers and school management

Seeing technology from the teachers’ and students’ perspective
# The School library in 2030

## Systime’s approach - Creating the best conditions for learning

<table>
<thead>
<tr>
<th>Paradigm shift</th>
<th>Technology</th>
<th>Distribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>● A movement from being a provider of books into becoming a partner with the schools and teachers</td>
<td>● Building a publishing platform to match the 21st century</td>
<td>● Letting the teacher choose between digital and print</td>
</tr>
<tr>
<td>● Shift in focus from individual titles towards curation of meaningful collections of materials</td>
<td>● Use of technologies like AI, Cognitive computing etc. to help reduce information overload</td>
<td>● Cooperation with other publishers - a shared platform for each market segment</td>
</tr>
<tr>
<td></td>
<td>● Involvement in EdTech research</td>
<td></td>
</tr>
</tbody>
</table>
The School library in 2030

Evolution towards a shared distribution platform

Individual materials

Different distribution platforms

Shared distribution platform
The School library in 2030

Books on MyAccount

- Systime
- Other publishers
- Systime
- Other publishers

2018
Most books from Systime

2020
A lot(!) of books from many different publishers
The School library in 2030

The role of the educational publisher

- To facilitate quality learning in specific contexts
- To be a curator in a world of information abundancy
- To build trust with teachers and students
- To pick (or develop) technology relevant to teachers, schools and students
- To contribute to research in both technology and pedagogy
The School library in 2030

Conclusions

We see the school library of the future as a kind of collaboratory—a meeting point between teachers, students, authors and publishing houses.

Publishers role will change into becoming a collaborator and service provider for the schools - focusing on creating high quality, credible materials.

Technology plays a important part. But not all publishers does have to be tech-companies. There are great strengths in collaboration with both schools and other publishers.
Questions, comments?