What is your story?
A Storytelling Platform based on real journalism process, tailored to schools.
OECD Education 2030
The future skills

1. Critical thinking
2. Creative thinking
3. Empathy
4. Collaboration
Poor language skills weakens youth labor market opportunities and are costing businesses $3.1 billion.

*CollegeBoard 2016 Report shows*
Creative thinking     Storytelling     Critical thinking     Collaboration     Triggering Curiosity
Der zwölfjährige Maximilian startet auf sein Smartphone. Er ignoriert jede Bemühung seiner Mutter, ihn vom kleinen elektronischen Ding wegzuschieben. Bereits vor dem Frühstück bestimmen SMS, WhatsApp, Instagram und Co. sein Leben. Auf dem Schulweg wird natürlich auch getippt...
“The goals were to create a positive language learning experience, not to be afraid of the white page while writing. For me, those goals were achieved. In my opinion, they did not notice that they were at a language lesson”

*Gal Rarin – Reali Haifa – 17/03/19*
50 schools is Israel since Oct 2018

17% Closing rate (Israel)
Why schools use the platform?

1. Project Based Learning
2. PR
3. Language skills
4. Innovation
— 1,000+ reporters, 500+ in the last 2 months
— Schools create a newspaper every 2 weeks!!!
— Multi lingual Version
— Israel innovation authority grant
 (*Enterprise version in process)
New Company, Experienced Team

Elad Shalev
VP R&D, YIT Ltd
VP R&D SmartStylez Ltd

Yaniv Rainhartz
Dev Site Manager, YIT LTD
CEO, Inquera Ltd

Boaz Hasavia
CEO 'Rashim Biz. Dev. Manager YIT

CEO
CTO
CRO
Thank You!